2019-2024 Strategic Framework

**Mission**
- COLLABORATION: We work together to advance common goals. We cultivate active engagement and shared responsibility among all members of our communities.
- EXCELLENCE: We uphold high standards for ourselves and our work. Our collective actions drive best practices and innovative thinking.
- INTEGRITY: We hold ourselves and each other accountable. People can expect that we will do what we say we are going to do and that we will do the right thing reliably.
- RESPECT: We demonstrate positive regard in our relationships. Through our actions, we honor diverse perspectives, styles, and contributions.

**Vision**
- A world leader in nursing innovation that advances health for all

**Goals**
- Develop leaders for the profession and society — we make discoveries, enhance systems, and improve health through research, education, and practice
- Expand research in critical areas
- Educate nurses for the future of care
- Partner to improve health outcomes through innovation

**Objectives**
- Strengthen the research enterprise
- Expand academic programming
- Pursue strategic partnerships to expand impact
- Build capacity and leverage infrastructure to advance work

**Values**
- Approved by APC 1/11/2019